

Four pillars - sources

1. **Trust for London – Child Poverty Data**
<https://trustforlondon.org.uk/data/child-poverty/>
2. **Joseph Rowntree Foundation – UK Poverty 2025**
<https://www.jrf.org.uk/uk-poverty-2025-the-essential-guide-to-understanding-poverty-in-the-uk> (Joseph Rowntree Foundation)
3. **The Lullaby Trust – Safer Sleep Overview**
<https://www.lullabytrust.org.uk/baby-safety/safer-sleep-information/safer-sleep-overview/>
4. **Royal College of Paediatrics and Child Health – Child Health Inequalities and Poverty**
<https://www.rcpch.ac.uk/key-topics/child-health-inequalities-poverty>
5. **In Kind Direct – A Clean Start in Life**
<https://www.inkinddirect.org/reports/a-clean-start/>
6. **The Food Foundation – Food Insecurity Tracking**
<https://foodfoundation.org.uk/our-work/food-insecurity-tracking>
7. **Education Endowment Foundation – Early Years Toolkit**
<https://educationendowmentfoundation.org.uk/education-evidence/early-years-toolkit>
8. **National Literacy Trust – Early Years**
<https://literacytrust.org.uk/parents-and-families/early-years/>
9. **BookTrust – Bookstart**
<https://www.booktrust.org.uk/what-we-do/programmes-and-campaigns/bookstart/>
10. **Department for Education – Family Hubs and Start for Life Programme Guide**
<https://www.gov.uk/government/publications/family-hubs-and-start-for-life-programme-guide>